



Association of Wisconsin Tourism Attractions

December 10, 2018

AWTA Begins Work on Transportation



Pictured: AWTA President/DRIVE President Tom Diehl and Governor-elect Tony Evers at the most recent [Devote Resources Invest for a Vibrant Economy](#) (DRIVE) meeting in Madison.

The DRIVE Coalition is made up of associations and business groups, whose purpose is to advocate on behalf of sustainable funding for transportation in the state of Wisconsin. Twenty DRIVE members met recently with Governor-elect Tony Evers to hear his plans for transportation as Governor. The DRIVE Coalition asked if he needs assistance from the group as he prepares his plans. The Governor-elect stated, once he appoints a new Transportation Secretary, he will include DRIVE in developing the plans for Wisconsin's future transportation need. The Governor-elect feels strongly that we shouldn't continue to use bonding for our transportation needs, since it is not sustainable, and is "kicking the can down the road." Governor-elect Tony Evers said, "Wisconsin needs to look at all options for a funding solution; every option should be on the table. Any new revenues for transportation should be protected by the Constitutional Amendment (regarding the Segregated Transportation Fund)."

2019 Legislative Day

As in the past, we will be joining forces with the Wisconsin Association of Convention and Visitors Bureau (WACVB) to host a joint Legislative Day in Madison.

This year, it will be two days starting with the open house reception on January 30 and continue with the Legislative Day on the January 31.

The two-day event will be held in Madison. The first day of the event will be held at The Greater Madison Area Convention & Visitors Bureau located at 22 E Mifflin St #200, Madison, WI 53703.

The second day of the event will be held at The Madison Concourse Hotel and Governor's Club located at 1 W Dayton St, Madison, WI 53703.

Attendees will include AWTA, WAVCB, legislators, and legislative staff.

The tentative schedule for the event is as follows:

January 30: The Madison Convention & Visitors Bureau

- Open house reception: 4 - 6 p.m.

January 31: The Madison Concourse Hotel and Governor's Club

- Morning briefing: 8 - 9 a.m.
- Scheduled visits to legislative offices: 9:30 a.m. - 1 p.m.

Save the date for this year's Legislative Day and let us know if you are able to attend. More details will be announced as the event approaches.

Best Regards,

Eric Knight

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