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### Media Opportunity

As the Mama Tried Motorcycle Show takes over Milwaukee, the Harley-Davidson Museum rolls out the orange carpet for racers and spectators all-weekend long

**What:** [Mama Tried "Fire and Ice" Bike Night](#)

**When:** Thursday, Feb. 22, 5 – 9 p.m.

**Where:** The world's only [Harley-Davidson Museum](#), 400 W. Canal St., Milwaukee, USA

**More:** Once again this year, the Harley-Davidson Museum is *the* place to kickstart your Mama Tried weekend. Head down to campus beginning at 5 p.m. on Thursday, Feb. 22 for a special-edition Fire and Ice Bike Night. Shake off your cabin fever while shaking your money maker as Wild the Coyote & The Badd Wolf featuring Mikey Fast Life provide the soundtrack. Motorcycle Plaza will be filled with your favorite Flat Out Friday riders alongside their racing machines before they rip it up at the BMO Harris Bradley Center on the 23<sup>rd</sup>.

The night will also feature chainsaw ice sculptors carving up a Harley-Davidson-themed sculpture. And our friends from Sailor Jerry – the American-made Caribbean Rum that stays true to the vision of Norman "Sailor Jerry" Collins – will be on hand, pouring their elixir from a specially designed ice luge.

Of course, we can't reveal all the shenanigans on tap, but the addition of gun-powder art, tintype photography and boonie bike races to the Bike Night lineup will keep the evening ... interesting.

In addition to Thursday's Bike Night activities, the Museum will rumble with activity all-weekend long:

- Free shuttles will take spectators from the H-D Museum campus to The Rave / Eagles Club (2401 W. Wisconsin Ave.) on Saturday and Sunday for the [Mama Tried Motorcycle Show](#).
- While on the Museum campus, visitors are invited to check out [MOTOR's](#) new menu and visit [The Shop](#) for exclusive Mama Tried and racing gear.
- Museum-goers who mention "Mama Tried" will receive \$10 off their Museum admission Thursday (2/22/2018) – Sunday (2/25/2018)\*.

\*Offer valid from 02/22-02/25/2018 only. No cash value. / Not valid on previous purchases and/or on online purchases. / Valid for adult admission only. Cannot be combined with any other offer, discount or promotion. Subject to change without notice.

**About the [Harley-Davidson Museum](#)**

A walk through the Harley-Davidson Museum is a walk through the history of America. With an unrivaled collection of Harley-Davidson® motorcycles and memorabilia, a 20-acre, park-like campus, and a calendar full of activities, the H-D Museum is one of Milwaukee's top tourist destinations for visitors from around the globe. A visit to the H-D Museum is an experience that will stay with you for a lifetime. Make your plans to visit the Harley-Davidson Museum at [H-DMuseum.com](http://H-DMuseum.com).

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