



## NEW DISPLAYS

### **LiveWire™ 2015 Prototype**

Hot on the heels of Harley-Davidson's electric vehicle LiveWire unveiling at the Consumer Electronics Show in Las Vegas, the Harley-Davidson Museum is chronicling this piece of H-D history by displaying one of the original 80 demo bikes that Harley-Davidson took around the world for riders to try in 2015.

The LiveWire Project's engineers and stylists were challenged not just to make an electric motorcycle, but to make a *Harley-Davidson* electric motorcycle. This prototype won praise for its power, quickness, and look, but it was still a work in progress.

The final version evolved after several years of gathering feedback from riders, data analysis, and redesign work. The result of an unprecedented development process, the 2020 LiveWire will be available in Harley-Davidson dealerships Fall 2019. See this landmark development in electric vehicle technology while it's on display in the H-D Museum lobby.

### Temporary Exhibit

#### ["Taming the Road in Style"](#) (open now)

The earliest Harley-Davidson motorcycles had the same suspensions as bicycles of the time: none at all. The roads were a hodgepodge of dirt, stone, and other materials. Bumps were everywhere; suspension was needed. Comfort became a never-ending challenge for Harley-Davidson engineers. It was redefined by each new generation of rider and changing environments: over the decades, roads were paved, engine power and speed increased, and motorcyclists traveled faster over longer distances and craved smoother rides. In response, Harley improved the seats, redesigned many frames, or added new suspension systems. Sometimes these changes were small, sometimes dramatic. These tweaks and additions added up over the years. The first Harley-Davidsons resembled bicycles. Years later, bicycles and motorcycles looked nothing alike. The pursuit of comfort had transformed motorcycles.

The Harley-Davidson Museum's newest exhibit, "Taming the Road in Style," examines this history, drawing a line from the dawn of the bicycle to the launch of present-day Harley-Davidson Softail® models.

MAY-SEPTEMBER Daily: 9am- 6pm (Thursday, 9am- 8pm)

OCTOBER-APRIL Daily: 10am- 6pm (Thursday, 10am- 8pm)

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