



# Association of Wisconsin Tourism Attractions

PO Box 363 Lake Delton, WI 53940  
E-mail: [info@wiattraction.com](mailto:info@wiattraction.com) [www.wiattraction.com](http://www.wiattraction.com)

## 2026 AWTA Membership Agreement

**Business Name:**

**Website:**

\_\_\_\_\_

\_\_\_\_\_

**Mailing Address**

**Location Address**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Primary Contact Information**

**Secondary Contact Information**

**Name:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**FAX:** \_\_\_\_\_

**FAX:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Membership Dues Structure:**

| <u>Attendance</u>            | <u>Dues</u> | <u>Attendance</u>            | <u>Dues</u> |
|------------------------------|-------------|------------------------------|-------------|
| Category A 0 - 50,000        | \$ 500      | Category D 250,000 - 500,000 | \$ 1,500    |
| Category B 50,000 - 100,000  | \$ 750      | Category E 500,000-1,000,000 | \$ 2,000    |
| Category C 100,000 - 250,000 | \$ 1,000    | Category F Over 1,000,000    | \$ 3,000    |
| Associate Membership         | \$ 375      |                              |             |

(Associate Membership is available to businesses that service attractions or are affiliated with the tourism industry.)

**Please note that membership dues are 75% deductible as necessary business expense.**

2026 Membership Dues: (based upon 2025 attendance) \$ \_\_\_\_\_

I pledge membership to the Association of Wisconsin Tourism Attractions for 2026 and agree to pay appropriate dues based upon 2025 attendance.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Checks should be made payable to: AWTA

**Please mail to:**

**AWTA**

**Attn: Ella Lohr**

**PO Box 363**

**Lake Delton, WI 53940**

[elohr@tommybartlett.com](mailto:elohr@tommybartlett.com)